

The CEFGA Campaign 2020

PUTTING PEOPLE TO WORK IN CONSTRUCTION



LEADERSHIP Sponsorship Opportunities & Benefits

	Presenting (\$50,000)	Signature (\$30,000)	Platinum (\$20,000)	Diamond (\$15,000)
CEFGA Year-Round				
Company recognition on cefga.org Home page and Sponsors page	Logo+Link	Logo+Link	Logo+Link	Logo+Link
Company charitable recognition in CEFGA annual report	Feature + Logo	Feature + Logo	Logo	Logo
Company recognition in blogs and email newsletters	Logo + Link	Logo + Link	Logo + Link	Logo + Link
Donor Recognition Award	✓	✓	✓	✓
Recognition in select CEFGA press releases	✓	✓	✓	✓
Company recognition on CEFGA social media/email communications	✓	✓	✓	✓
Company description on cefga.org	✓	✓	✓	
Opportunity to publish CEFGA monthly blog submissions on workforce development success stories and news	✓			
Opportunity to develop company-branded co-marketing item with CEFGA	✓			
Company recognition all all CEFGA promotional materials	✓			
Construction Ready				
Company recognition in Construction Ready classrooms	Logo	Logo	Logo	Logo
Company recognition at all Construction Ready graduations	Logo	Logo	Logo	Logo
New hire placements from the Construction Ready program	Unlimited hires	Unlimited hires	Unlimited hires	Unlimited hires
K12 Pipeline				
Company recognition in CEFGA Certified classrooms	Logo	Logo	Logo	Logo
Company recognition at CEFGA-sponsored Teacher Workshops	Logo	Logo	Logo	Logo
CareerExpo (March 12-13, 2020)				
Booth space on Expo main exhibit hall floor (includes chairs and electrical)	10 six-foot tables	10 six-foot tables	8 six-foot tables	8 six-foot tables
Company recognition on Expo main entry signage	Logo	Logo	Logo	Logo
Company recognition on Expo World Signage	Logo	Logo	Logo	Logo
Company recognition on Expo SkillsUSA Champions Breakfast stage	Logo	Logo	Logo	Logo
Company recognition on Expo SkillsUSA Champions Breakfast program	Logo	Logo	Logo	Logo
Premium seats at Expo SkillsUSA Champions Breakfast	20	20	20	10
Company recognition on 400+ SkillsUSA Competitor t-shirts	Logo	Logo	Logo	Logo
Company recognition on 7,000 Expo Hard Hats	Logo	Logo	Logo	Logo
Opportunity to participate in SkillsUSA Awards Ceremony	✓	✓	✓	✓
Company recognition on all SkillsUSA Signage	Logo	Logo	Logo	
Opportunity to speak at SkillsUSA Champions Breakfast	✓	✓		
Company recognition on 7,000 Expo safety glasses	✓			



To partner with CEFGA and help put people to work in the construction industry, visit [CEFGA.org/campaign2020](https://www.cefga.org/campaign2020).

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SUPPORTING Sponsorship Opportunities & Benefits

	Gold (\$10,000)	Silver (\$6,000)	Bronze (\$3,000)	Basic (\$1,500)
CEFGA Year-Round				
Company recognition on cefga.org Sponsors page	Logo+Link	Logo+Link	Listing	
Company charitable recognition in CEFGA annual report	Listing	Listing	Listing	
Company recognition in blogs and email newsletters	Listing	Listing		
Donor Recognition Award	✓	✓		
Recognition in select CEFGA press releases				
Company recognition on CEFGA social media/email communications				
Company description on cefga.org				
Company recognition all all CEFGA promotional materials				
Construction Ready				
Company recognition in Construction Ready classrooms	Listing	Listing	Listing	
Company recognition at all Construction Ready graduations	Listing	Listing	Listing	
New hire placements from the Construction Ready program	Up to (10) hires	Up to (6) hires		
K12 Pipeline				
Company recognition in CEFGA Certified classrooms	Listing	Listing	Listing	
Company recognition at CEFGA-sponsored Teacher Workshops	Listing	Listing	Listing	
CareerExpo (March 12-13, 2020)				
Booth space on Expo main exhibit hall floor (includes chairs and electrical)	6 six-foot tables	4 six-foot tables	2 six-foot tables	1 six-foot table
Company recognition on Expo main entry signage	Logo	Logo	Listing	
Company recognition on Expo World Signage	Logo	Logo	Logo	
Company recognition on Expo SkillsUSA Champions Breakfast stage	Listing	Listing	Listing	Listing
Company recognition on Expo SkillsUSA Champions Breakfast program	Listing	Listing	Listing	Listing
Premium seats at Expo SkillsUSA Champions Breakfast	10	5	2	
Company recognition on 400+ SkillsUSA Competitor t-shirts	Logo	Listing	Listing	
Company recognition on 7,000 Expo Hard Hats				
Opportunity to participate in SkillsUSA Awards Ceremony				
Company recognition on all SkillsUSA Signage				
Opportunity to speak at SkillsUSA Champions Breakfast				
Company recognition on 7,000 Expo safety glasses				



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