

The **CEFGA** Campaign 2020

PUTTING PEOPLE TO WORK IN CONSTRUCTION



CEFGA encourages companies of all sizes across the trades to join our alliance and build opportunities for Georgia's construction industry. Our members are sponsors at giving levels from \$1,500 to \$50,000. With thousands of general contractors and specialty contractors based in the state, CEFGA has the unique opportunity to represent voices across specialties and put forth the universal best interest of craft professionals and the construction industry from employer to employee. Together, our common interests can transform the challenges driving the skilled labor shortage and ready our industry to build anything together.

CEFGA AT-A-GLANCE:





Construction Ready


delivers entry-level talent who can address immediate workforce needs. Thanks to the 186 industry employers hiring from Construction Ready, nearly 1,000 graduates have been placed into full-time living wage careers since 2014.

GET INVOLVED:

Engage in Construction Ready by hiring screened, trained, drug-free construction employees for your immediate workforce needs.

 Placement Rate of Graduates Since 2014: **95%**

 Program Start to Industry Placement (In Days): **25**

 Graduates still employed after 365 Days: **70%**

 Total Wages Earned By Graduates Since 2014: **\$41M+**





The K12 Pipeline

builds the foundation of skills for young people who represent a long-term talent pipeline for our industry. Thanks to nearly 300+ participating employers, over 17,000 students are enrolled in K-12 Pipeline programs across Georgia and now see construction as a successful career choice.


GET INVOLVED:

Inspire the next generation of industry talent by getting involved in your local school's construction programs.

 High School Programs: **267**

 Industry Certified Programs: **58**

 Companies Engaged in 2018-19: **355**

 Students who earned NCCER Credentials in 2018-19: **1,192**





CareerExpo


featuring the SkillsUSA State Championships, promotes the construction industry as a career path to Georgia's middle school and high school students. Drawing 8,600+ attendees in 2019, CEFGA's CareerExpo is the Southeast's largest construction event.


GET INVOLVED:

Participate in the 2020 CEFGA CareerExpo and SkillsUSA State Championships on March 12-13, 2020.

 Total Attendees in 2019: **8.6K+**

 Student Attendees in 2019: **5.9K+**

 Total Attendees since 2005, CareerExpo's First Year: **86K+**

 Worlds featured in 2019: **17**



Become a sponsor of CEFGA and support our mission to build the construction industry one person at a time. cefga.org/campaign2020

Sponsorship Deadline: February 14, 2020. For more information, contact Tina Robison at tina.robison@cefga.org.

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LEADERSHIP Sponsorship Opportunities & Benefits

	Presenting (\$50,000)	Signature (\$30,000)	Platinum (\$20,000)	Diamond (\$15,000)
CEFGA Year-Round				
Company recognition on cefga.org Home page and Sponsors page	Logo+Link	Logo+Link	Logo+Link	Logo+Link
Company charitable recognition in CEFGA annual report	Feature + Logo	Feature + Logo	Logo	Logo
Company recognition in blogs and email newsletters	Logo + Link	Logo + Link	Logo + Link	Logo + Link
Donor Recognition Award	✓	✓	✓	✓
Recognition in select CEFGA press releases	✓	✓	✓	✓
Company recognition on CEFGA social media/email communications	✓	✓	✓	✓
Company description on cefga.org	✓	✓	✓	
Opportunity to publish CEFGA monthly blog submissions on workforce development success stories and news	✓			
Opportunity to develop company-branded co-marketing item with CEFGA	✓			
Company recognition all all CEFGA promotional materials	✓			
Construction Ready				
Company recognition in Construction Ready classrooms	Logo	Logo	Logo	Logo
Company recognition at all Construction Ready graduations	Logo	Logo	Logo	Logo
New hire placements from the Construction Ready program	Unlimited hires	Unlimited hires	Unlimited hires	Unlimited hires
K12 Pipeline				
Company recognition in CEFGA Certified classrooms	Logo	Logo	Logo	Logo
Company recognition at CEFGA-sponsored Teacher Workshops	Logo	Logo	Logo	Logo
CareerExpo (March 12-13, 2020)				
Booth space on Expo main exhibit hall floor (includes chairs and electrical)	10 six-foot tables	10 six-foot tables	8 six-foot tables	8 six-foot tables
Company recognition on Expo main entry signage	Logo	Logo	Logo	Logo
Company recognition on Expo World Signage	Logo	Logo	Logo	Logo
Company recognition on Expo SkillsUSA Champions Breakfast stage	Logo	Logo	Logo	Logo
Company recognition on Expo SkillsUSA Champions Breakfast program	Logo	Logo	Logo	Logo
Premium seats at Expo SkillsUSA Champions Breakfast	20	20	20	10
Company recognition on 400+ SkillsUSA Competitor t-shirts	Logo	Logo	Logo	Logo
Company recognition on 7,000 Expo Hard Hats	Logo	Logo	Logo	Logo
Opportunity to participate in SkillsUSA Awards Ceremony	✓	✓	✓	✓
Company recognition on all SkillsUSA Signage	Logo	Logo	Logo	
Opportunity to speak at SkillsUSA Champions Breakfast	✓	✓		
Company recognition on 7,000 Expo safety glasses	✓			



To partner with CEFGA and help put people to work in the construction industry, visit [CEFGA.org/campaign2020](https://www.cefga.org/campaign2020).

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SUPPORTING Sponsorship Opportunities & Benefits

	Gold (\$10,000)	Silver (\$6,000)	Bronze (\$3,000)	Basic (\$1,500)
CEFGA Year-Round				
Company recognition on cefga.org Sponsors page	Logo+Link	Logo+Link	Listing	
Company charitable recognition in CEFGA annual report	Listing	Listing	Listing	
Company recognition in blogs and email newsletters	Listing	Listing		
Donor Recognition Award	✓	✓		
Recognition in select CEFGA press releases				
Company recognition on CEFGA social media/email communications				
Company description on cefga.org				
Company recognition all all CEFGA promotional materials				
Construction Ready				
Company recognition in Construction Ready classrooms	Listing	Listing	Listing	
Company recognition at all Construction Ready graduations	Listing	Listing	Listing	
New hire placements from the Construction Ready program	Up to (10) hires	Up to (6) hires		
K12 Pipeline				
Company recognition in CEFGA Certified classrooms	Listing	Listing	Listing	
Company recognition at CEFGA-sponsored Teacher Workshops	Listing	Listing	Listing	
CareerExpo (March 12-13, 2020)				
Booth space on Expo main exhibit hall floor (includes chairs and electrical)	6 six-foot tables	4 six-foot tables	2 six-foot tables	1 six-foot table
Company recognition on Expo main entry signage	Logo	Logo	Listing	
Company recognition on Expo World Signage	Logo	Logo	Logo	
Company recognition on Expo SkillsUSA Champions Breakfast stage	Listing	Listing	Listing	Listing
Company recognition on Expo SkillsUSA Champions Breakfast program	Listing	Listing	Listing	Listing
Premium seats at Expo SkillsUSA Champions Breakfast	10	5	2	
Company recognition on 400+ SkillsUSA Competitor t-shirts	Logo	Listing	Listing	
Company recognition on 7,000 Expo Hard Hats				
Opportunity to participate in SkillsUSA Awards Ceremony				
Company recognition on all SkillsUSA Signage				
Opportunity to speak at SkillsUSA Champions Breakfast				
Company recognition on 7,000 Expo safety glasses				



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The **CEFGA** Campaign 2019 SPONSORS



PRESENTING (\$30,000)



PLATINUM (\$20,000)



GOLD (\$10,000)



SILVER \$6,000

Baldwin Paving Company
Construction Clean-Up Specialists
DPR Construction
E.R. Snell Contractor
Georgia Sheet Metal (JATC)
Parrish Construction Group
Pittman Construction Company
Mid-South Roof Systems
Swinerton Builders

BRONZE \$3,000

A4 Inc.
All South Sprinkler Company
Anning-Johnson Company
Astra Group
Atlanta Electrical Contractors Association (AECA)
Baker Concrete Construction
Batson-Cook Company
Building Officials of Georgia
C.C. Owen Tile Company
Carroll Daniel Construction Company

Collins and Arnold Construction Company
Cooper, Barnette & Page
The Conlan Company
Ernst Concrete
Fitzgerald & Sons Plumbing Company
Georgia Construction Aggregate Association (GCAA)
Georgia Department of Transportation
Georgia Masonry Supply
The Georgia Urban Ag Council
Gilbane Building Company
Harrison Contracting Company
Independent Electrical Contractors (IEC)
Iron Workers Local Union No. 387
JCI Contractors
Jerry L. Johnson & Associates
John F. Pennebaker Company
Leapley Construction
Lincoln College of Technology
Masonry Association of Georgia
Mechanical Contractors

Association of Georgia Jolly Masonry
Peek Pavement Marking
Plumbing-Heating-Cooling Contractors Association of Georgia
Pyramid Masonry Contractors
Reeves Construction Company
Reeves Young Construction
Robinson Paving Company
Rogers Electric
The Roof Depot
Southeastern Carpenters Union, Local 256
Stewart Brothers
Tractor Equipment Company
Vratsinas Construction (VCC)
Vulcan Materials Company
Yancey Brothers
Yates Insurance Agency
Zachry Group

BASIC \$1,500

All-State Electrical Contractors
Alpha Insulation & Waterproofing Company

Anderson Construction
Argos USA
Balfour Beatty
Beacon Roofing Supply
Blount Construction Company
Bowen & Watson
C&M Masonry Contractors
CD Moody Construction
Choate Construction
The Circle Group
Classic Concrete Forming
Commercial Roofing Specialties
Construction Materials
Dollar Concrete Construction Company
Ed Castro Landscape
Ely Concrete Construction
FS 360
Fluor
Gainesville Mechanical
Garbutt Construction
Genoa Construction
Georgia State Financing and Investment Commission
Grace Construction Products

Herc Rentals
HLB Gross Collins
Hanson Aggregates
The Jon Smith Group
Marek Interior Systems/Memco
Martin Concrete
North Perimeter Contractors
Peachtree Equipment
Pritchard & Jerdan
Renfro Construction
R.K. Redding Construction
R.W. Allen Construction
Sports Turf Company
Stasco Mechanical Contractors
TCM Waterproofing
Tebarco Mechanical Corporation
United Rentals
Universal Steel
Up Scaffolding
Versico
Willis Towers
Watson Group



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