



## Construction Ready Craft Pro Champion Employer

Craft Pro Champion Employers are selected for using workforce development strategies that promote field-level career progression and provide workers with accessible training and skills development opportunities.

Being selected as a Craft Pro Champion Employer gives employers recognition for their workforce development programs. Each organization receives customized marketing materials, is featured on CEFGA's website, and is invited to promote programs through speaking opportunities.

### RECOGNITION CRITERIA

**Eligibility:** Construction employers who employ workers on a full-time basis are eligible to apply to the award program.

**Programming:** Program design should include at least three characteristics that make learning and advancement accessible to field-level employees. Examples include career pathways, apprenticeship and/or formal on-the-job training, classroom training, online training offerings, tuition assistance, career coaching, annual performance reviews, and workplace online training modules.

**Sustainability and Operations:** Program demonstrates senior leader support, plans for growth and expansion, sustained organizational support through dedicated operating funds, and dedicated staff devoted to workforce development.

**Impact on your Business:** Ability to share stories and data on how the program benefits your business.

**Impact on Individuals and Families:** Ability to share story of an employee who benefited directly from the program.

### HOW TO APPLY?

All nominations must be submitted by June 21, 2019. Please email Alexis Muir, Career Coach and Retention Specialist at [alexis.muir@cefga.org](mailto:alexis.muir@cefga.org) if you have any questions about applying to the recognition program.



## NOMINATION FORM QUESTIONS

### 1. Organization Information

Please complete the following:

Organization name

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Number of full-time employees

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Company address

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President or CEO name and title

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Name and title of person submitting application

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Phone / Email of person submitting application (contact for questions regarding nomination)

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Company website

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**2. Programming:** In 300 words or less, please share and briefly describe three (3) programming elements within your company that make you a Craft Pro Champion.



**3. Sustainability and Operations:** In 300 words or less, please share how your program demonstrates senior leader support, plans for growth, sustained support through dedicated operating funds, and staff dedicated to workforce development.

**4. Impact of your Program on your Business:** In 300 words or less, please share how your program benefits your business.



**5. Impact of your Program on Individuals and their Families:** In 300 words or less, please share the story of one person who has benefitted significantly from your program. You may write the story below and/or share a short 1-minute video. Please note the video does not need to be a professional product; it may be captured with a smartphone.

## **6. Use of Materials**

CEFGA will produce a profile of each organization designated as a Craft Pro Champion. The information provided in the nomination form, logo and pictures will be used to develop each profile. Each organization will review and provide final approval on format and content. The profiles will reside on the CEFGA website.

### **Other materials to be submitted**

Please submit the this completed form along with the following information via email directly to Alexis Muir, Career Coach and Retention Specialist, [alexis.muir@cefga.org](mailto:alexis.muir@cefga.org):

- A signed letter of support for this nomination from your President or CEO
- A photo of the field-level worker featured in #5. (Please note that CEFGA asks organizations to obtain written permission to use the photo and/or video)
- Additional photos featuring your workforce development program (Please note that CEFGA asks organizations to obtain written permission to use the photo)
- Your company's logo (jpg. or eps.)